Sponsorship Opportunities
Fiscal Year 2027

SOUTH CAROLINA
ARTS ALLIANCE

Who We Are

Since 1979, the South Carolina Arts Alliance has been the leading voice for the arts in South Carolina, providing advocacy, dialogue, connection, and leadership education in the creative sector. Through our ongoing commitment, South Carolina is recognized as a national model for arts education policy, and state arts funding has grown to over $11M annually -- the fourth highest in the Southeast.

Our Mission

To build a stronger South Carolina by advocating for the creative sector, empowering artistic communities, and promoting the power of the arts for all its citizens.

Our Vision

As the state's primary, nonprofit arts coalition, we envision a South Carolina where:

- Public policy and funding supports access to the arts in every community and every classroom across the state and nation.
- Our state's creative sector is supported by professional learning opportunities that empower advocates, artists, and organizations.
- Communities of all sizes embrace the arts as a tool for development, collaboration, and celebration.

Why Sponsor?

Brand Alignment: Corporate Sponsorships are an opportunity for businesses to align their brands with expanded access to the arts across the state.

Visibility: Sponsorships put companies in front of arts organizations, artists, and legislators, as a show of support for a vibrant statewide arts community.

Impact: Your support will add opportunities for arts organizations and artists to connect, learn, and advocate to make South Carolina a better place to live, work, and visit.

Jeff Robinson
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Levels and Benefits

Corporate Supporter - $500



- **Employee Engagement:** Two Complimentary invitations to SC Arts Day at the Capitol.
- **Visibility:** Logo placement on website + Arts Day digital marketing and physical signage.

Corporate Friend - $1,000



- **Employee Engagement:** Four Complimentary invitations to SC Arts Day at the Capitol.
- **Visibility:** Logo placement on website + Arts Day digital marketing and physical signage.

Corporate Sustainer - $2,500

- **Program Sponsorship:** One single-day leadership development event (typically two per year.)
- **Visibility:** Logo placement on website + digital and print materials for selected event(s) + Arts Day digital marketing and physical signage.
- **Employee Engagement:** Six Complimentary invitations to SC Arts Day at the Capitol.

Corporate Patron - $5,000

- **Program Sponsorship:** Two single-day leadership development events OR 3-day SC Arts Leadership Institute (retreat for arts organization executives).
- **Visibility:** Logo placement on website + digital and print materials for selected event(s) + Arts Day digital marketing and physical signage.
- **Employee Engagement:** Six Complimentary invitations to SC Arts Day at the Capitol.

Corporate Visonary - $10,000

Our biggest event of the year, **SC Arts Day,** convenes hundreds of advocates and leaders in Columbia for a two-day event filled with guest speakers, performances, learning opportunities, and connection with elected officials.

- **Program Sponsorship:** Serve as the primary sponsor for SC Arts Day.
- **Program Participation:** Six Complimentary invitations to SC Arts Day at the Capitol and speaking opportunity at the Summit Day.
- **Visibility:** Prominent logo placement on website + digital and print materials for all in-person events + Arts Day digital marketing and physical signage. Corporate Spotlight and quote in SCAA Annual Report.









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